

# Eagle Scout Publicity



Attaining the rank of Eagle Scout is a newsworthy event. Nationwide, only 2% of boys who start out in Scouting ever achieve this rank, a rare accomplishment.

**Facebook:** Send pictures of your Eagle Scout project to the council Facebook page ([www.fb.com/shac.bsa](http://www.fb.com/shac.bsa)). Also share pictures from your Eagle Scout Court of Honor.

**Media:** Eagle Scout information can be provided to the local news media. The troop committee or Eagle Scout's family can submit a photo and a press release.

Send a one page double-spaced news release and a suitable photo to your local newspaper, religious newsletter, church newsletter, or chartering organization newsletter.

The photos could either be a portrait or a picture of the Eagle Scout in action working on his service project. In some cases, the uniqueness of the ceremony, participants, or presenters involved will make the ceremony of interest to the daily newspapers or even television.

## Community Impact Newspapers:

Submit articles to [pressdesk@communityimpact.com](mailto:pressdesk@communityimpact.com).

Conroe/Montgomery	<a href="http://communityimpact.com/location/houston/conroe-montgomery/">http://communityimpact.com/location/houston/conroe-montgomery/</a>
Cy-Fair	<a href="http://communityimpact.com/location/houston/cy-fair/">http://communityimpact.com/location/houston/cy-fair/</a>
Katy	<a href="http://communityimpact.com/location/houston/katy/">http://communityimpact.com/location/houston/katy/</a>
Pearland / Friendswood	<a href="http://communityimpact.com/location/houston/pearland-friendswood/">http://communityimpact.com/location/houston/pearland-friendswood/</a>
Sugarland / Missouri City	<a href="http://communityimpact.com/location/houston/sugar-land-missouri-city/">http://communityimpact.com/location/houston/sugar-land-missouri-city/</a>
The Woodlands	<a href="http://communityimpact.com/location/houston/the-woodlands/">http://communityimpact.com/location/houston/the-woodlands/</a>
Tomball / Magnolia	<a href="http://communityimpact.com/location/houston/tomball-magnolia/">http://communityimpact.com/location/houston/tomball-magnolia/</a>

## Houston Community Newspapers:

Atascosita Observer	<a href="http://www.yourhoustonnews.com/atascocita/contact">www.yourhoustonnews.com/atascocita/contact</a>
Bay Area Citizen	<a href="http://www.yourhoustonnews.com/bay_area/contact">www.yourhoustonnews.com/bay_area/contact</a>
Bellaire Examiner	<a href="http://www.yourhoustonnews.com/west_university/contact">www.yourhoustonnews.com/west_university/contact</a>
Cleveland Advocate	<a href="http://www.yourhoustonnews.com/cleveland/contact">www.yourhoustonnews.com/cleveland/contact</a>
Conroe Courier	<a href="http://www.yourhoustonnews.com/courier/contact">www.yourhoustonnews.com/courier/contact</a>
Cypress Creek Mirror	<a href="http://www.yourhoustonnews.com/cypresscreek/contact">www.yourhoustonnews.com/cypresscreek/contact</a>
Dayton News	<a href="http://www.yourhoustonnews.com/dayton/contact">www.yourhoustonnews.com/dayton/contact</a>
Deer Park Broadcaster	<a href="http://www.yourhoustonnews.com/deer_park/contact">www.yourhoustonnews.com/deer_park/contact</a>
East Montgomery County Observer	<a href="http://www.yourhoustonnews.com/east_montgomery">www.yourhoustonnews.com/east_montgomery</a>
Eastex News	<a href="http://www.yourhoustonnews.com/eastex/contact">www.yourhoustonnews.com/eastex/contact</a>
Fort Bend News	<a href="http://www.yourhoustonnews.com/fort_bend/contact">www.yourhoustonnews.com/fort_bend/contact</a>
Humble Observer	<a href="http://www.yourhoustonnews.com/humble/contact">www.yourhoustonnews.com/humble/contact</a>
Katy Rancher	<a href="http://www.yourhoustonnews.com/ranch/contact">www.yourhoustonnews.com/ranch/contact</a>
Kingwood Observer	<a href="http://www.yourhoustonnews.com/kingwood/contact">www.yourhoustonnews.com/kingwood/contact</a>
Lake Houston Observer	<a href="http://www.yourhoustonnews.com/lake_houston/contact">www.yourhoustonnews.com/lake_houston/contact</a>
Magnolia Potpourri	<a href="http://www.yourhoustonnews.com/magnolia/contact">www.yourhoustonnews.com/magnolia/contact</a>
Memorial Examiner	<a href="http://www.yourhoustonnews.com/memorial/contact">www.yourhoustonnews.com/memorial/contact</a>
Pasadena Citizen	<a href="http://www.yourhoustonnews.com/pasadena/contact">www.yourhoustonnews.com/pasadena/contact</a>
River Oaks Examiner	<a href="http://www.yourhoustonnews.com/west_university/contact">www.yourhoustonnews.com/west_university/contact</a>
Spring Observer	<a href="http://www.yourhoustonnews.com/spring/contact">www.yourhoustonnews.com/spring/contact</a>
Sugar Land Sun	<a href="http://www.yourhoustonnews.com/sugar_land/contact">www.yourhoustonnews.com/sugar_land/contact</a>
Tomball Potpourri	<a href="http://www.yourhoustonnews.com/tomball/contact">www.yourhoustonnews.com/tomball/contact</a>
West University Examiner	<a href="http://www.yourhoustonnews.com/west_university/contact">www.yourhoustonnews.com/west_university/contact</a>
Woodlands Villager	<a href="http://www.yourhoustonnews.com/woodlands/contact">www.yourhoustonnews.com/woodlands/contact</a>

- Examples:
- [www.yourhoustonnews.com/atascocita/news/atascocita-resident-earns-eagle-scout-award/article\\_7140fb3f-de36-5d8b-ac4e-57f0f0e32809.html](http://www.yourhoustonnews.com/atascocita/news/atascocita-resident-earns-eagle-scout-award/article_7140fb3f-de36-5d8b-ac4e-57f0f0e32809.html)
  - [www.yourhoustonnews.com/fort\\_bend/news/dulles-senior-earns-eagle-scout-status/article\\_fc8b2920-160a-55f6-958c-2bceba89d620.html](http://www.yourhoustonnews.com/fort_bend/news/dulles-senior-earns-eagle-scout-status/article_fc8b2920-160a-55f6-958c-2bceba89d620.html)

**For More Information:**

**(Insert Contact Name)**

(Insert Contact Cell Phone

Insert Contact Email)

**EAGLE SCOUT AWARD TO BE PRESENTED**

**Local Scout has earned the Boy Scout's highest rank advancement.**

**(Insert City in all CAPS and Date 0/0/00)** -- (Insert gull name and age), of (insert City or geographic area, i.e., Heights, Spring Branch), has earned the Boy Scouts of America's highest advancement award, the Eagle Scout Award.

(Insert Eagle Scout's Last name) will be recognized in ceremonies on (insert calendar date).

A member of (chartered organization, Troop #), (Eagle Scout's last name) is one of only approximately 6 percent of all Boy Scouts who attain the Eagle rank, according to Scoutmaster (insert Scoutmaster's full name).

Each candidate must earn 21 merit badges and successfully complete a community, church, or synagogue-related service project to earn his Eagle; (last name) chose to (describe project).

“(Include quote from the Eagle Scout about the project), said (insert Eagle Scout's last name) “(Additional quote.)”

(Eagle Scout's last name) is a member of (church or synagogue) and is active in (school activities, i.e.: debate team, drama club, band, sports) at (name) High School, where he is a (class level).

He is the son of (insert parent(s') name) (of insert city if different than Eagle Scout).

**About Sam Houston Area Council**

The [Sam Houston Area Council](#), BSA, serves nearly 60,000 youth in 16 counties in the southeast Texas area through the dedicated service and leadership of nearly 20,000 adult volunteers. Scouting is completely funded by the generosity of our local communities.

**About the Boy Scouts of America**

The [Boy Scouts of America](#) is one of the nation's largest and most prominent values-based youth development organizations. The BSA provides a program for young people that builds character, trains them in the responsibilities of participating citizenship and develops personal fitness.

For over a century, the BSA has helped build the future leaders of this country by combining educational activities and lifelong values with fun. The Boy Scouts of America believes — and, through over a century of experience, knows — that helping youth is a key to building a more conscientious, responsible and productive society.

###

(photo attached)